



St. Ambrose Barlow Catholic Primary School

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St. Ambrose Barlow Catholic Primary School, 841 Shirley Road, Hall Green, Birmingham, B28 9JJ

Dear Parents,

Images and videos parental consent form

Staff at St Ambrose Barlow Catholic Primary School may occasionally take images and videos of your child, such as in sporting events, assemblies or productions. As such, we request the consent of parents to use these images and videos. Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in this form.

How and why do we use images and videos of your child?

St Ambrose Barlow Catholic Primary School uses images and videos of pupils as part of school displays to celebrate school life and pupils' achievements; to promote the school on social media and on the school's website; and for other publicity purposes in printed publications, such as newspapers. Where the school uses images of individual pupils, the full name of the pupil **will not** be disclosed. Where the full name of an individual pupil is named in a written publication, a photograph of the pupil **will not** be used to accompany the text. (If, for example, a pupil has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.)

The school may also take images or videos of individual pupils and groups of pupils to use on social media, the school website, in school prospectuses and other printed publications, such as the weekly newsletter. However, where any other organisations (such as newspapers) intend to use images or videos of your child, **additional consent** will be sought before any image or video is used.

What are the conditions of use?

- It is the responsibility of parents to inform the school, in writing, if consent needs to be withdrawn or amended.
- The school will not use the personal details or full names of any pupil in an image or video, on our website, in our school prospectuses or any other printed publications.
- The school will not include personal emails or postal addresses, telephone or fax numbers on images or videos on our website, in our school prospectuses or any other printed publications.
- The school may use pictures of pupils and teachers that have been drawn by pupils.

With **St. Ambrose Barlow** as our guide and **Jesus** at our side,
we are all **learning to live, love and work together.**

- The school may use work created by pupils.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will only use images and videos of pupils who are suitably dressed, i.e. it would not be suitable to display an image of a pupil in swimwear.
- The school will take class images of your child which are available to purchase annually.

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria. The school will **only** publish images and videos of your child for the conditions that you provide consent for.

Name of parent:	
Name of pupil:	
Year:	

I provide consent for the school to:	Yes	No
Use images of my child on the school website.		
Use videos of my child on the school website.		
Use images of my child on social media, including Twitter:		
Use clips or videos of my child on social media, (such as the Nativity) on the school's Twitter feed.		
Share, with the local media, images or videos of my child to publicise school events and activities.		
Use images of my child in marketing material, e.g. the school brochure and prospectus.		

This form is valid for the entire time your child is a pupil at St Ambrose Barlow. Parents have the right to withdraw their consent at any time. Withdrawing your consent will not affect the legality of processing images or videos that were shared prior to withdrawal; however, the school will make every effort to remove images of the pupil where possible, e.g. images of the pupil on the school's website will be removed.

If you would like to withdraw your consent, you can submit your request in writing. If you have any questions regarding this form, please do not hesitate to contact school.

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